

What is the difference between a patent, a trademark and copyright?

Patents Trademarks and Copyrights are all forms of what we call intellectual property. Patents are inventions, Trademarks are elements of your branding and Copyrights are protection for original art of any form.

Patents and trademarks are registered with the United States Patent and Trademark Office. Copyrights, by the US Copyright office.

Each of these concepts protects a different thing. If I invent a widget, I will protect the invention with a patent to prevent an imitator from copying and selling my invention. I will get a trademark to protect the name, the logo, the color or the packaging of my widget. I can get a copyright to the catchy jingle everyone associates with the widget.

At e-Lawyer, we are here to answer your questions about intellectual property and the consultation is always free.

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