

What is the benefit of registering a Trademark?

Registering your Mark with the Federal government protects your brand in several ways.

- Federal registration creates a legal presumption that you are the owner of the mark.
- Federal registration gives you the exclusive right to use your mark.
- Makes the exclusivity to use the mark enforceable nationwide.
- Enters your mark in the federal database so that anyone considering using your mark is on notice of your rights.
- Federal registration allows you to register the mark with the customs office who will be on the lookout for infringing marks.
- It allows you to sue trademark infringers in federal court.
- Federal registration can be the basis for obtaining trademark rights in foreign countries.
- Registering your trademark gives you the right to use the “R” symbol in your trademark, giving credibility, strength and protection to your mark.

Thank you for visiting the e-Lawyer law firm where we bring modern solutions to the legal world.

